History Walk: 1990s to Today

78 Birth of the Silent Piano: USAS (1993)

79 Golf clubs with forged titanium: EOS Ti-22 (1991)

80 Overview of the 1990s

81 Workstation with realistic tone and rich expressive power: SY-99 (1991) [Demo performance by Chick Corea]

82 Synthesizer equipped with Virtual Acoustic sound generation which simulates the sound production structure of musical instruments to create sound: VL-1 (1993)

83 The digital recording console that the world had been waiting for: 02R (1995)

84 Silent Series instruments appear one after another (from 1995)

85 Full concert grand piano performed by Sviatoslav Richter, one of the leading pianists of the 20th century, at his last concerts in Japan (1994): CFIIIS


87 Skis made in Japan that won an Olympic gold medal: Proto SL (1993)

88 Overview since 2000: new challenges under a business centered on sound and music

89 Violin perfected with advice from top violinists: Artida YVN500S (2011)

90 Digital DJ gear that easily gives an authentic DJ feel: DJX-IIB (2000)

91 Electronic entertainment instrument shaped like a trumpet but played by singing: EZ-TP (2004)

92 Silent Taisho harp, created by Yamaha that can also be played with a bow: Violyre SH-30 (2001)


94 Electronic piano with the theme of presence as an element of interior design: MODUS (2007)

95 Electronic entertainment instrument shaped like a guitar but played by pressing buttons to determine the chord: EZ-EG (2002)

96 Wind instrument born out of research to recreate the sound of saxophone with a synthesizer: Venova YVS-100 (2017)

97 World’s first digital sound projector to achieve 5.1-channel surround sound in a single unit: YSP-1 (2004)

98 Wind instrument born out of research to recreate the sound of saxophone with a synthesizer: Venova YVS-100 (2017)

99 How to Use the Audio Guide

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*The App is free.

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3 Play the Audio Guide

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Craftsmanship Walk

26. Piano: Adjusting and voicing
27. Violin manufacture
28. Guitar design
29. Guitar coating
30. Trumpet manufacturing methods
31. Bending the tube body: Bulge forming
32. Automotive decorative parts

Digital Library

33. Digital Library and Flatone

Super Surround Theater

34. 108.6-channel power: Super Surround Theater

Innovation Road Map

35. Innovation Roadmap: Presenting Yamaha’s history through four paths
36. The founding story of Yamaha and its founder Torakusu Yamaha
37. Establishment of Yamaha Motor Company
38. Electone development and establishment of the semiconductor factory: The decision that led to Yamaha becoming a global brand
39. Founding of Yamaha Music School

History Walk: From Yamaha’s Founding up to the 1970s

40. Reed organ made at the time of the company founding: The original brand name was “yamaha” (1887)
41. Hakone Crossing relief: An image symbolizing the story of Yamaha’s founding, set into the pedestal of the statue of founder Torakusu Yamaha
42. Piano successfully made in Japan (1900) and grand piano purchased by the Emperor Meiji and Empress (1903)
43. Breaking new ground in harmonicas and other new areas (1910s)
44. Player piano: Semi-automatic piano that plays music by moving the keyboard with pneumatic pressure (1912)
45. Yamaha Culture Set (1935)
46. Wooden aircraft propeller (1925)
47. Yamaha’s first motorcycle: YA-1 (1955)
48. The first Electone electronic organ model: D-1 (1959)
49. 1960s: Entry into the audio business and development of natural sound speakers
50. 1960s: Start of manufacturing instruments for light music
51. 1960s: FRP and sporting & home goods
52. 1960s: The birth of Yamaha wind instruments
53. 1970s: The spread of Electones and emergence of the DX-1 (1975) ([Performance by Reiko Ashihara])
54. 1970s: Advancements in Yamaha Audio
55. 1970s: Entry into the pro audio business
56. 1970s: Development of tennis rackets
57. Electone with PAS System: E-70 (1977)
58. Drum kit loved by drummers around the world: YD-9000 (1977)
59. The Vienna horn that saved the sound of the Vienna Philharmonic Orchestra: YHR-801 (1978)
60. The Viennese oboe made by Yamaha specifically for the Vienna Philharmonic Orchestra, and used by only a few hundred players around the world: YOB-804 (1982)

Audio Guide Number list 1

Lobby

1. Innovation Road overview
2. Mother and child polar bears
3. Innovation Road logo

Concept Stage

4. Concept Stage: Violins
5. Concept Stage: Saxophones
6. A piano pleasing to both the ears and eyes: Key Between

Musical Instruments Display Area

7. The pinnacle of Yamaha pianos: The CFX full concert grand piano
8. Piano brand representative of Vienna, the capital of music: Bösendorfer
9. Digital pianos with acoustic piano action: AvantGrand N2 & NU1X
10. Piano that uses its soundboard to amplify digital sounds: Transacoustic piano
11. Acoustic guitars that can add reverb or chorus without an amplifier or external effects: Transacoustic guitar
12. Acoustic guitars that adopt a wood modification technology called Acoustic Resonance Enhancement (A.R.E.) to achieve a rich sound as if the instrument had been played for many years.
15. Analog synthesizer with 8-voice polyphony born from the development of the Electone GX-1: CS-80 (1977)
17. Synthesizer equipped with a Virtual Acoustic tone generator that simulates the sound production structure of musical instruments to create sound: VP-1 (1994)
19. Materials, color, and timbre of brass instruments
20. A symphonic band that embodies the sound of Yamaha: the Yamaha Symphonic Band
21. Marching festival in the United States, the home of marching bands: Drum Corps International

Craftsmanship Walk

22. Structure of the piano
23. Piano: Soundboard
24. Piano: Strings and frame
25. Piano: Coating and polishing - mirror finish

Audio Guide Number list 2

History Walk: To the 1980s

61. Overview of the 1980s: The 100th anniversary of the company’s founding and a change to the company name
63. Yamaha’s home computer: YIS (announced in 1981 and released in 1982)
64. CD player that became a worldwide hit: CD-X1 (1983)
66. Entry into the percussion business and the TP-500 limani (1980)
67. Entry into the golf equipment business (1982)
69. Hit digital synthesizer that recorded sales of 150,000 units: DX-7 (1983)
70. Stage model that amazed Electone fans: FX-1 (1983)
71. Early digital instruments with MIDI (1980s)
72. Music sequencer said to be a “studio in the palm of your hand”: QX-10 (1990)
74. The history of Yamaha digital mixers begins here: DMP-7 (1987)
75. Digital sound field processor for experiencing concert hall sound at home: DSP-1 (1986)
76. Yamaha’s first video disc player: LV-X1 (1985)
77. Clavinova, the “third instrument”: CVP7 (1985) & CLP50 (1986)