Our Business

Yamaha’s Business

Yamaha develops businesses on a global scale in the three domains of musical instruments, audio equipment, and others.

Consolidated Performance (Fiscal 2018)

Net sales ¥433.0 billion  Operating income ¥48.8 billion

Musical Instruments Business

In the musical instruments business, our main focus is the manufacture and sale of musical instruments. In addition, we are involved in a diverse range of other activities, including the management of musical schools and the production and sale of music and video software.

Audio Equipment Business

In the audio equipment business, we offer a wide range of products in both commercial and consumer domains.

Others (Industrial Machinery and Components Business, etc.)

In our other businesses, we offer such products and services as electronic devices, centered on semiconductors, industrial machinery and components, and golf products.

Sales Composition and Employee Numbers by Region (Fiscal 2018)

Other regions

¥73.3 billion (16.9%)
7,373 employees

China

¥54.2 billion (12.5%)
5,335 employees

Japan

¥133.7 billion (30.9%)
5,845 employees

Europe

¥84.8 billion (19.6%)
1,086 employees

North America

¥86.9 billion (20.1%)
789 employees