## POP'S CANDID SWEETHEART

OUR 16TH ISSUE OF ALL ACCESS represented a time of change and to celebrate, we debuted a brand new look and feel to the magazine. We went from an 8.5 x 11, thin stock, glossy publication to a 9 x 12 heavy stock format with varying finishes. In addition, we also made the decision to feature less artists per issue, putting more focus on the beautiful photography and giving more room for the story to breathe. We really wanted our artists and our product to shine.

Platinum pop songstress Sara Bareilles was the first cover artist to receive this treatment. Her story spanned six pages—the most anyone had ever received in *All Access*. But there was actually a fear she would not make the issue at all! After a whirlwind 12 months in which her single "Love Song" reached the top of the charts, Sara was touring nonstop, and when she wasn't performing or flying or driving, she was doing press interviews and photo shoots and all of the other things that come along with being a rising star.

After much back and forth, trying to find holes in her ever-so-packed schedule, we eventually found a date in Europe that would work. With less than 24 hours to spare, we flew our London photographer Pat Pope to Lille VEGA, a venue in Copenhagen, Denmark, and he worked his magic. We are always thrilled when we are able to capture some live shots in addition to the more formal shots, and for Sara, this was doubly true, because when all was said and done, the photographs had a very authentic vibe that perfectly depicted Sara's down-to-earth nature.

Since her feature in 2008, Sara has sold more than 1 million records worldwide and released her sophomore album *Kaleidoscope Heart*, which aside from teaching everyone in the world how to spell the word "kaleidoscope," also debuted at #1 in the United States and put her back on the map, touring the world all over again.

