Purpose

Well-being of people around the world

Earth

What we protect and develop

Precious global environment



Earth is a miracle planet. Humankind has taken this environment for granted, treated it carelessly, and even destroyed it. We will take a role to stop this environmental destruction as a company and hand down the precious global environment to the future. In particular, we will actively work to reduce CO₂ emissions, which is a global issue, and to conserve and effectively use timber and other resources.

Response to climate change

Materiality

Sustainable use of timber

Resource savings, reduction of waste and hazardous substances

Society

Equal society and comfortable lives

Music culture to enrich people's hearts and minds



We hope to realize an equal society and comfortable lives for all people. We will contribute to regional communities and society through our accumulated technologies and expertise to address various social issues as well as efforts that only we could do. Furthermore, the power of music that enriches people's hearts and minds is irreplaceable for smiles and well-being of people around the world. We will drive the development of music culture through the supply of products of various genres and music promotion activities.

Contribution to an equal society and comfortable lives

Respect for human rights in the value chain

Spread and development of music culture

People

Diversity and mutual respect



Great vitality is generated by mutual respect among diverse human resources, inspiring and collaborating with each other. This vitality is the key to create social values and improving corporate value.

In addition to respecting the human rights of all people, we will maximize the vitality of the people who work with Yamaha by creating an environment and climate in which diverse human resources respect each other and can play active roles.

Increase job satisfaction

Respect for human rights and DE&I

Foster open organizational culture where people can proactively take on challenges