

YAMAHA SHARE THE GIFT DONATION TERMS

OVERVIEW: Yamaha Corporation of America is inviting you to create a performance video of yourself playing a song from the Yamaha pre-approved song list using a Yamaha keyboard. In exchange for your qualified submission, Yamaha will donate one keyboard to the Mr. Holland's Opus Foundation (up to 300 keyboards). The Mr. Holland's Opus Foundation donates musical instruments to underfunded music programs in schools across the country. Help us share the gift of music!

1. HOW IT WORKS: For every qualifying video posted from November 1, 2016 at 12:00:01 a.m. Pacific Time (PT) through December 31, 2016 at 11:59:59 p.m. PT, Yamaha will donate one Yamaha Keyboard (up to a maximum of 300) with a retail value of \$199.00 to the Mr. Holland's Opus Foundation. Limit one eligible video per person. No purchase necessary.

2. WHAT TO POST: Create a video of yourself playing one (1) song from the Yamaha pre-approved song list (see below) and post it online via your Instagram or Twitter account (neither Instagram nor Twitter is a sponsor or in any way affiliated with this offer). Your video must meet the following requirements:

- *Your song must be from the Yamaha pre-approved song list (see below).*
- *Your performance video must include a shout-out acknowledging why you decided to participate in the Yamaha Share the Gift Promotion. The shout-outs do not have to be lengthy, and they do not have to contain legal language. Your shout-out can be very organic and come from your heart. Some examples could include:*
 - *"I posted this video to help Yamaha reach its goal of donating 300 keyboards to underfunded music programs in schools nationwide!"*
 - *"I'm participating in the Yamaha Share the Gift program. With this video, Yamaha will donate a keyboard to an underfunded music program!"*
 - *"I'm joining the fun, I'm joining the movement. My video will permit Yamaha to donate a keyboard to an underfunded music program, thereby expanding music education!"*
 - *"My video will allow Yamaha to donate a keyboard to a school's underfunded music program."*
- *Your video must be posted to your Instagram or Twitter account using #YamahaSharetheGift*
- *The Yamaha or Clavinova logo must be visible during part of the performance.*
- *Your performance video must be uploaded as 'public' and viewable by Yamaha and the general public.*

3. RESTRICTIONS:

- *You must be 18 years of age or older at the time you submit your video.*
- *Your song must be from the Yamaha pre-approved list (see below), and your video must include the hashtag #YamahaSharetheGift.*
- *Your video should not show or mention any names, trademarks, or logos of any brand other than Yamaha.*
- *If anyone other than you appears in your video, you are responsible for obtaining all rights for such person's appearance and, upon request, will provide written proof.*
- *No user samples or backing tracks are allowed. You can use internal sounds/songs from the Yamaha keyboard product.*
- *Videos are ineligible if they could be deemed to: (i) contain vulgar, obscene, indecent, sexually explicit, insulting, hateful, threatening, harassing, or other inappropriate language, behavior or content; (ii) defame or libel any person or entity; (iii) violate the intellectual property rights of any person or entity; or (iv) otherwise be inappropriate in the sole discretion of Sponsor and its designees.*

4. LICENSE AND USAGE PERMISSION: By posting your video, you agree, on behalf of yourself and anyone else involved in creating your video that: (a) Yamaha may copy and re-post the video on its own promotional website and otherwise re-publish, broadcast and use your video in any media; (b) neither you nor anyone else in the video is subject to any contract or other arrangement (artist management, etc.) that would limit or impair

the ability of Yamaha to display your video in any media or require any payment for the right to do so; and (c) you release and agree to hold harmless Yamaha and its parent, subsidiaries, affiliates, partners, successors, assignees, employees, directors, officers, and agents, and anyone acting on behalf of any of the foregoing (collectively the "Released Parties") from any and all claims or liability arising out of any permitted use of the video.

YAMAHA PRE-APPROVED SONG TITLES

- *Angels We Have Heard on High*
- *Auld Lang Syne*
- *Away in a Manger*
- *Carol of the Bells*
- *Deck the Halls*
- *Dreidel, Dreidel*
- *Jolly Old St. Nicholas*
- *Joy to the World*
- *O Christmas Tree (O Tannenbaum)*
- *Silent Night*
- *Twelve Days of Christmas*
- *The First Noel*
- *We Wish You A Merry Christmas*
- *Hanukkah, O Hanukkah*
- *O Holy Night*