

March 5, 2024
Yamaha Corporation

Notice of Organizational and Personnel Changes

Yamaha Corporation announced the following organizational and personnel changes, effective April 1, 2024.

[Organizational Changes]

1. Musical Instruments Business Unit and Audio Products Business Unit are merged to form Musical Instruments & Audio Products Business Unit.
2. Under the Musical Instruments & Audio Products Production Unit, the Procurement & Engineering Division and the Manufacturing Process Division will be reorganized into the Procurement Division and the Production Engineering Division, respectively.
3. The Music Connect Division will be changed as Core Divisions.

[Personnel Changes in Executive Officers] *(Current Responsibilities)

Atsushi Yamaura	President and Representative Executive Officer, Executive General Manager of Brand Development Unit (Executive Officer, Deputy Executive General Manager of Musical Instruments & Audio Products Sales Unit, President of Yamaha Music & Electronics (China), Yamaha Trading (Shanghai), and Yamaha Music Technical (Shanghai))
Satoshi Yamahata	Managing Executive Officer, Executive General Manager of Corporate Administration Unit (Managing Executive Officer, Executive General Manager of Corporate Administration Unit and Senior General Manager of Corporate Planning Division in Corporate Administration Unit)
Seiichi Yamaguchi	Managing Executive Officer, Executive General Manager of Musical Instruments & Audio Products Business Unit (Managing Executive Officer, Executive General Manager of Musical Instruments Business Unit and Senior General Manager of Digital Musical Instruments Division in Musical Instruments Business Unit)
Toshiaki Goto	Executive Officer, Executive General Manager of Musical Instruments & Audio Products Production Unit (Operating Officer, Executive General Manager of Musical Instruments & Audio Products Production Unit and Senior General Manager of Manufacturing Process Division in Musical Instruments & Audio Products Production Unit)

[Personnel Changes in Operating Officers] *(Current Responsibilities)

Masahiro Ikeda Operating Officer, Senior General Manager of Research & Development Division
(Senior General Manager of Research & Development Division)

Jun Nishimura Operating Officer, Deputy Executive General Manager of Corporate Administration
Unit and Senior General Manager of Corporate Planning Division in Corporate
Administration Unit
(Operating Officer, President of Yamaha Music Japan and Yamaha Music Retailing)

[Personnel Changes in Audit Officers] *(Current Responsibilities)

Hirofumi Yamashita Audit Officer, Senior General Manager of Internal Auditing Division
(Operating Officer, Deputy Executive General Manager of Corporate Administration
Unit)

[Personnel Changes] *(Current Responsibilities)

Tomonori Ichikawa General Manager of Musical Instruments Quality Assurance Department in Musical
Instruments & Audio Products Business Unit
(Seconded to Yamaha Music Manufacturing Japan)

Seiji Abe Senior General Manager of Digital Musical Instruments Division in Musical
Instruments & Audio Products Business Unit
(Senior General Manager of Guitar Division in Musical Instruments Business Unit)

Ken Hiraoka Senior General Manager of Guitar Division in Musical Instruments & Audio Products
Business Unit
(President of Yamaha Music India)

Thomas Hemery Senior General Manager of Professional Solutions Division in Musical Instruments &
Audio Products Business Unit
(General Manager of Global Marketing & Sales Department, Professional Solutions
Division in Audio Products Business Unit)

Norihiko Imai General Manager of Administration Department in Musical Instruments & Audio
Products Production Unit
(Senior General Manager of Human Resources Division in Corporate Administration
Unit)

Andi Lugito	Senior General Manager of Procurement Division in Musical Instruments & Audio Products Production Unit (Senior General Manager of Production Planning Division and Procurement & Engineering Division in Musical Instruments & Audio Products Production Unit)
Hideaki Doi	General Manager of Global Procurement Promotion Department, Procurement Division in Musical Instruments & Audio Products Production Unit *1 (Group Manager of OEM/ODM Procurement Group, Procurement & Engineering Division in Musical Instruments & Audio Products Production Unit)
Jun Ushiyachi	General Manager of Domestic Production and Procurement Department, Procurement Division in Musical Instruments & Audio Products Production Unit *1 (Seconded to Yamaha Music Manufacturing Japan)
Mitsuru Seko	Senior General Manager of Production Planning Division in Musical Instruments & Audio Products Production Unit (General Manager of Planning & Administration Department in Musical Instruments & Audio Products Production Unit)
Atsushi Tonouchi	General Manager of Strategic Planning Department, Production Planning Division in Musical Instruments & Audio Products Production Unit *2 (Group Manager of IT Promotion Group, Planning & Administration Department in Musical Instruments & Audio Products Production Unit)
Takayasu Muramatsu	General Manager of Production Management Department, Production Planning Division in Musical Instruments & Audio Products Production Unit *2 (General Manager of Production Promotion Department, Production Planning Division in Musical Instruments & Audio Products Production Unit)
Takashi Sugita	Senior General Manager of Production Engineering Division in Musical Instruments & Audio Products Production Unit (President of Yamaha Musical Products Asia and Yamaha Indonesia)
Naoto Ikeno	General Manager of Wood Engineering Department, Production Engineering Division in Musical Instruments & Audio Products Production Unit *3 (Seconded to Yamaha Music Manufacturing Japan)
Daisuke Suzuki	General Manager of Manufacturing Engineering Department, Production Engineering Division in Musical Instruments & Audio Products Production Unit *3 (General Manager of Planning & Promotion Department, Production Planning Division in Musical Instruments & Audio Products Production Unit)

Daisuke Harima	General Manager of Piano Production Department in Musical Instruments & Audio Products Production Unit *4 (General Manager of Wood Engineering Department, Manufacturing Process Division in Musical Instruments & Audio Products Production Unit)
Naoto Horie	General Manager of Winds, Strings & Percussion, Digital Production Department in Musical Instruments & Audio Products Production Unit *4 (Seconded to Yamaha Electronics (Suzhou))
Koyo Shirasawa	President of Yamaha Indonesia (Group Manager of Chemical Engineering Group, Metal Engineering Department, Manufacturing Process Division in Musical Instruments & Audio Products Production Unit)
Tatsuya Nagata	President of Yamaha Music Manufacturing Asia and Yamaha Musical Products Asia (President of Yamaha Music Manufacturing Asia)
Motoki Takata	President of Yamaha Music Craft Akita (Manager of Materials Procurement Group, Procurement & Engineering Division in Musical Instruments & Audio Products Production Unit)
Kensuke Mukuno	President of Yamaha Music Korea (Manager of Importer Sales Group, Asia - Pacific Sales Division in Musical Instruments & Audio Products Sales Unit)
Hisayoshi Matsui	President of Yamaha Musik Indonesia (Distributor) (Group Manager of Guitar Marketing & Sales Group, Guitar Division in Musical Instruments Business Unit)
Taketoshi Yamamoto	President of Yamaha Music India (Seconded to Yamaha Music India)
Yuji Matsuoka	President of Yamaha Music Japan (President of Yamaha Music Korea)
Takamichi Sato	President of Yamaha Canada Music (Manager of Integrated Audit Group in Internal Auditing Division)

Jiro Ohno	President of Yamaha Music & Electronics (China), Yamaha Trading (Shanghai), and Yamaha Music Technical (Shanghai) (President of Yamaha Canada Music)
Wataru Ogino	General Manager of Sales Department, Electronic Devices Division in IMC Business Unit (Group Manager of Sales Group, Sales Department, Electronic Devices Division in IMC Business Unit)
Tomohiro Kawami	President of Yamaha Fine Technologies (Senior General Manager of Logistics Division in Corporate Administration Unit)
Hideki Sakanashi	General Manager of Advanced Technology Research Department in Research & Development Division *5 (General Manager of Development Department 1 in Research & Development Division)
Tsukasa Suenaga	General Manager of Core Technology Research Department in Research & Development Division *5 (Group Manager of Musical Instruments Group, Development Department 2 in Research & Development Division)
Hironobu Hoshino	Senior General Manager of Human Resources Division in Corporate Administration Unit (President of Yamaha Corporate Services)
Masahito Nakagawa	Senior General Manager of Logistics Division in Corporate Administration Unit (Group Manager of Planning & Administration Group, Logistics Division in Corporate Administration Unit)
Suguru Ishibe	President of Yamaha Corporate Services (Group Manager of Internal Communication Group, Corporate Communications Department in Brand Development Unit)

*1 Global Procurement Promotion Department and Domestic Production and Procurement Department will be newly established under the Procurement Division in Musical Instruments & Audio Products Production Unit.

*2 Strategic Planning Department and Production Management Department will be newly established under the Production Planning Division in Musical Instruments & Audio Products Production Unit.

*3 Wood Engineering Department and Manufacturing Engineering Department are newly established under the Production Engineering Division in Musical Instruments & Audio Products Production Unit.

*4 Piano Production Department and Winds, Strings & Percussion, Digital Production Department are newly established under the Musical Instruments & Audio Products Production Unit.

*5 Advanced Technology Research Department and Core Technology Research Department are newly established under the Research & Development Division.

For further information, please contact:

Yamaha Corporation

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Contact form: https://inquiry.yamaha.com/contact/?act=55&lcl=en_WW