

Yamaha at a Glance

May 1, 2012

Company Overview (As of March 31, 2012)

Company Name	: Yamaha Corporation
Headquarters	: 10-1, Nakazawa-cho, Naka-ku, Hamamatsu, Shizuoka 430-8650 Japan
Date of Establishment	: October 12, 1897 (Founded in 1887)
President and Representative Director	: Mitsuru Umemura
Stock Exchange Listing	: Tokyo, First Section, Code No.7951
Stated Capital	: ¥ 28,534 million
Number of Employees (Consolidated)	: 19,694 (excluding average number of temporary employees: 8,497)
Number of Consolidated Subsidiaries	: 72

Yamaha History

- 1887 The founder Torakusu Yamaha built his first reed organ
- 1889 Established partnership firm Yamaha Organ Works
- 1897 Nippon Gakki Co., Ltd. incorporated
- 1900 Began production of upright pianos
- 1949 Listed on Tokyo Stock Exchange
- 1954 Began Yamaha Music School activities
- 1955 Established Yamaha Motor Co., Ltd. (Split off the motorcycle division)
- 1959 Launched Electone™ electronic organ
- 1960 Subsidiary established in the U.S.
- 1966 Launched Yamaha's first electric guitars and drums.
Expanded into Europe with the founding of Yamaha subsidiary in Germany
- 1967 Brass instruments launched.
Unveiled the CF concert grand piano
- 1968 Produced first line of audio products
- 1969 Launched PA equipment
- 1971 Began semiconductor production
- 1982 Marketed first Disklavier player piano
- 1987 Marking the 100th anniversary of foundation, the company name was changed to Yamaha Corporation
- 2002 Holding company established in China



Founder Torakusu Yamaha
Our trademark "Yamaha" has its origin in the name of our founder.

More → http://www.yamaha.com/about_yamaha/corporate/history/index.html

Dividends (As of May 1, 2012)



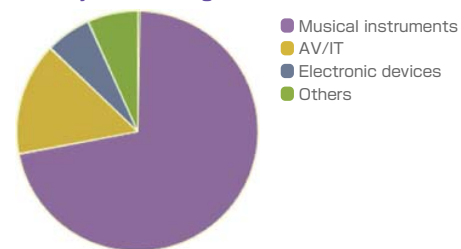
Profit Distribution Policy
Yamaha Corporation's basic policy is to distribute profits in line with consolidated performance, while also setting aside an appropriate amount of retained earnings based on prospective levels of medium-term consolidated earnings.

Product Highlight

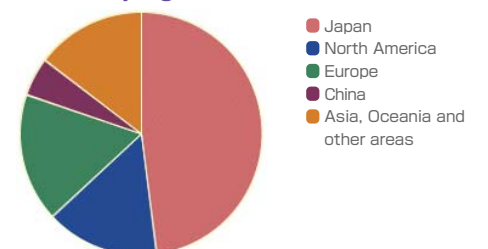


Net Sales (FY2012.3)

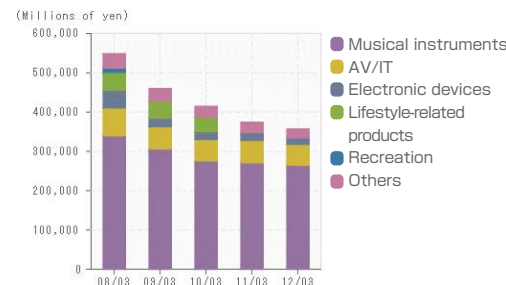
Sales by Business Segment



Sales by Region

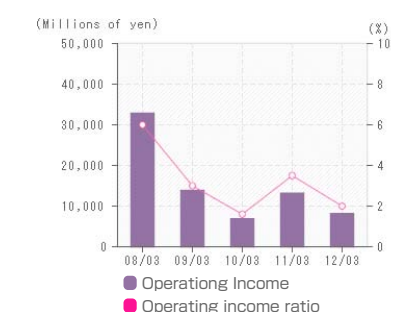


Net Sales



* Following the handover of Lifestyle-Related Products Business, this segment has been excluded from the consolidation from FY2011.3.

Operating Income



* Following the handover of a portion of the resort facilities, figures of the Others from the year ended March 31, 2009 include that of the Recreation.