



# **Analyst and Investor Briefing on FY2024.3**

(Fiscal year ended March 31, 2024)









May 8, 2024
Yamaha Corporation



### FY2024.3 Full Year Highlights

### **Overview**

### Performance in FY2024.3

- Revenue increased year-on-year due to strong B2B sales of audio equipment and the impact of foreign exchange rates, despite a decline in revenue from musical instruments due to slow recovery in the digital piano (DP) market and protracted downturn in the Chinese market.
- Core operating profit decreased due to factors including lower sales of musical instruments, production adjustments to reduce inventories, and one-time expenses.
- Net profit decreased due the 4.3 billion yen expenses related to structural reforms such as the impairment loss on piano manufacturing processes, and other factors, in addition to the low core operating profit.

### **Outlook**

### **Full Year Forecasts for FY2025.3**

- Revenue is projected to be flat year-on-year amidst a continued uncertain outlook for the global economy and economic downturn in China.
- Profit is projected to increase due to the improvement of model mix, effects of structural reforms, etc.



# 1. Performance Summary



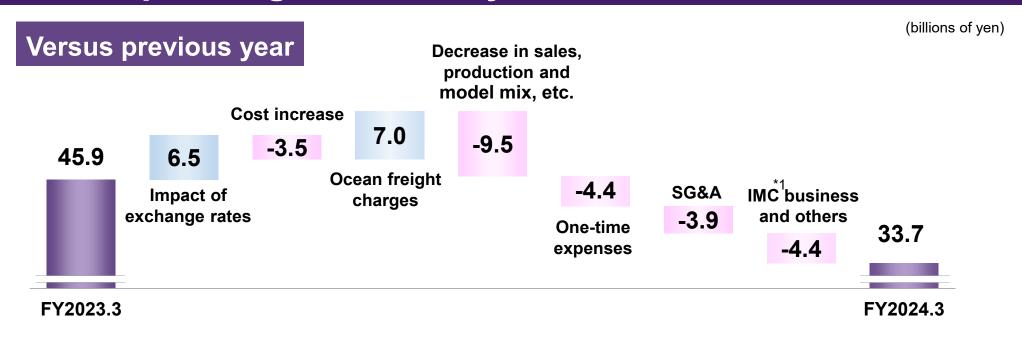
# FY2024.3 Summary

					(Dillions C	Ji yeli)
		FY2023.3	FY2024.3	Change (YoY)		
Revenue		451.4	462.9	11.5	+2.5%	
Core Operating Profit (Core Operating Profit Ratio)		45.9 (10.2%)	<b>33.7</b> (7.3%)	-12.2	-26.6%	
Net Pro	Net Profit*1		29.6	-8.5	-22.4%	
Exchange Rate (ye	n)				*2 <b>-2.7</b> % (Excluding the i of exchange rat	-
Revenue	US\$	135	145	or exchange ra		ie)
(Average rate during the period)	EUR	141	157			
Profit	US\$	136	144			
(Settlement rate)	EUR	136	146			

<sup>\*1</sup> Net profit is presented as net profit attributable to owners of parent on the consolidated financial statements.



# **Core Operating Profit Analysis**



### Versus previous projections



<sup>\*1</sup> Excludes the impact of new consolidation



# Performance by Business Segment

		FY2023.3	FY2024.3	Change	Exchange
	1	1 12020.0	1 12024.0	Change	rate impact
	Revenue	302.7	305.2	2.5	15.6
Musical Instruments	Core Operating Profit	36.2	25.3	-10.9	4.5
	Core Operating Profit Ratio	12.0%	8.3%	-3.7p	
	Revenue	107.6	121.1	13.5	6.7
Audio Equipment	Core Operating Profit	3.5	6.4	2.9	1.2
1 1	Core Operating Profit Ratio	3.2%	5.3%	2.1p	
IMC <sup>*1</sup>	Revenue	41.1	36.6	-4.6	1.3
Business	Core Operating Profit	6.2	1.9	-4.3	0.8
and Others	Core Operating Profit Ratio	15.1%	5.3%	-9.8p	



### FY2025.3 Outlook

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		FY2024.3	FY2025.3 (projections)	Change	Change (YoY)	
Revenue		462.9	465.0	2.1	+0.5%	
Core Operatin (Core Operating Pr	•	33.7 (7.3%)	<b>45.0</b> (9.7%)	11.3	+33.7%	
Net Prof	it <sup>*1</sup>	29.6	34.0	4.4	4.4 +14.7%	
Exchange Rate (y	ren)			,	*2 +0.7% (Excluding the impact of exchange	
Revenue	US\$	145	145	Currency sensitivity per JPY1  JPY 910 million		
(Average rate during the period)	EUR	157	155	JPY 650 million		
Profit	US\$	144	145		JPY 110 million	
(Settlement rate)	EUR	146	155		JPY 440 million	

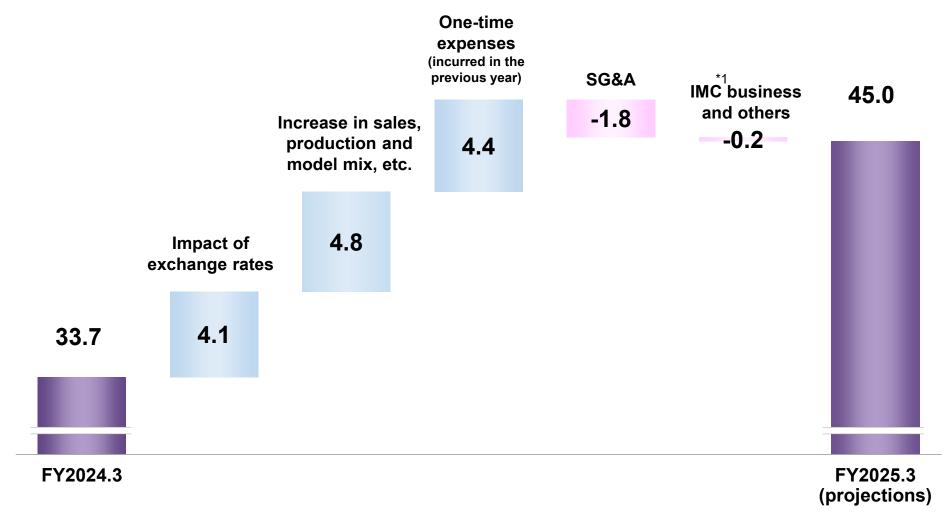
<sup>\*1</sup> Net profit is presented as net profit attributable to owners of parent on the consolidated financial statements.



# **Core Operating Profit Analysis**

(billions of yen)

### Versus previous year



<sup>\*1</sup> Excludes the impact of new consolidation



# Outlook by Business Segment

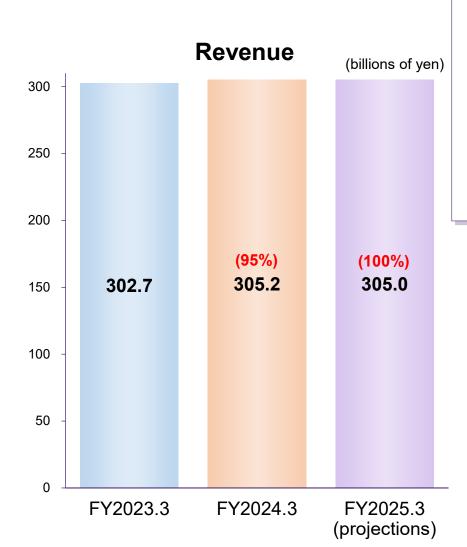
		FY2024.3	FY2025.3 (projections)	Change	Exchange rate impact
	Revenue	305.2	305.0	-0.2	-0.7
Musical Instruments	Core Operating Profit	25.3	31.5	6.2	2.6
	Core Operating Profit Ratio	8.3%	10.3%	+2.0p	
	Revenue	121.1	122.0	0.9	-0.4
Audio Equipment	Core Operating Profit	6.4	11.0	4.6	1.4
• •	Core Operating Profit Ratio	5.3%	9.0%	+3.7p	
IMC <sup>*1</sup>	Revenue	36.6	38.0	1.4	0.1
Business	Core Operating Profit	1.9	2.5	0.6	0.1
and Others	Core Operating Profit Ratio	5.3%	6.6%	+1.3p	



# 2. Segment Overview & Updates



# Segment Revenue and Core Operating Profit



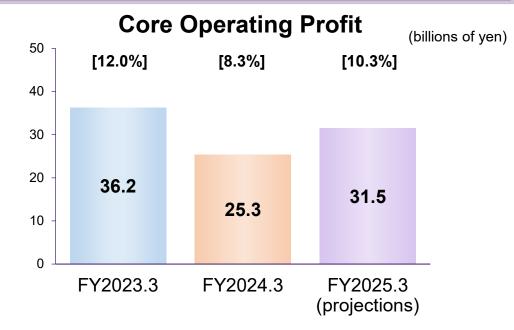
FY2024.3 Revenue decreased due to lower sales of pianos and digital pianos

\*Sales of pianos decreased due to downturn in the Chinese market. Sales of digital musical instruments decreased due to slow recovery of sales of DP products. Sales of wind, strings and percussion instruments increased due to robust demand. Sales of guitars increased due to strong sales of electric guitars and the addition of Cordoba Music Group.

FY2025.3 Overall sales projected to remain flat year-on-year, despite higher sales in Europe and Other Regions

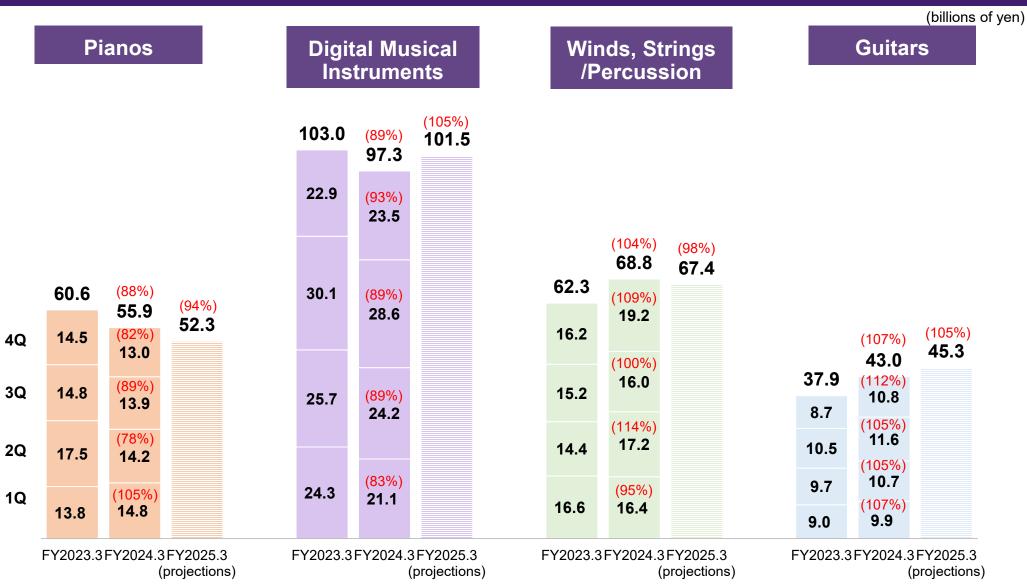
•Sales of pianos are projected to decrease due to continued downturn in the Chinese market. Sales of digital musical instruments are projected to recover due to market inventory levels becoming lower. Sales of wind, strings, and percussion instruments are projected to decrease as the financial subsidies in the U.S. expires, and sales of guitars are projected to increase in all regions.

(Comments are on local currency basis)



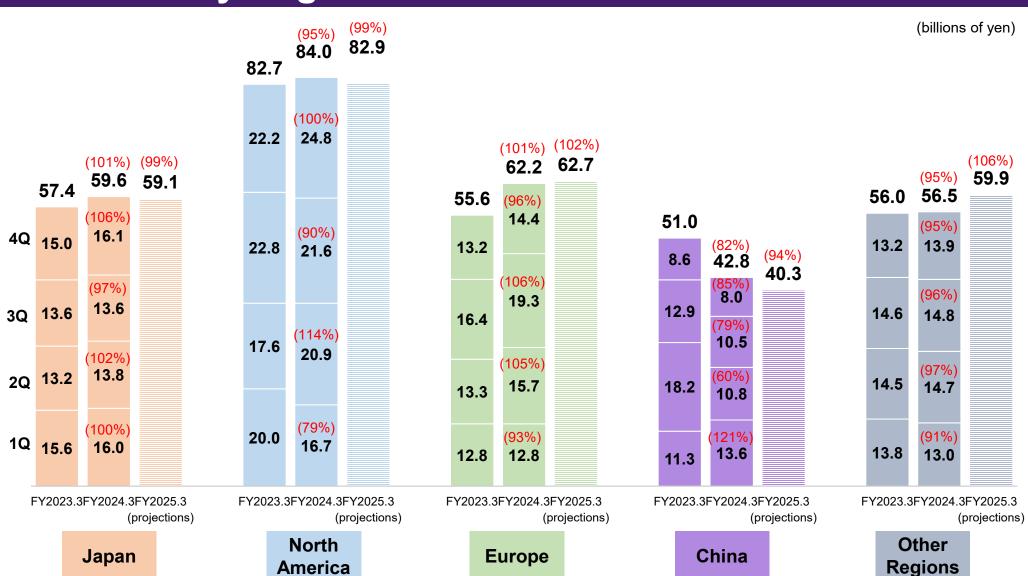


# Revenue by Major Product Category





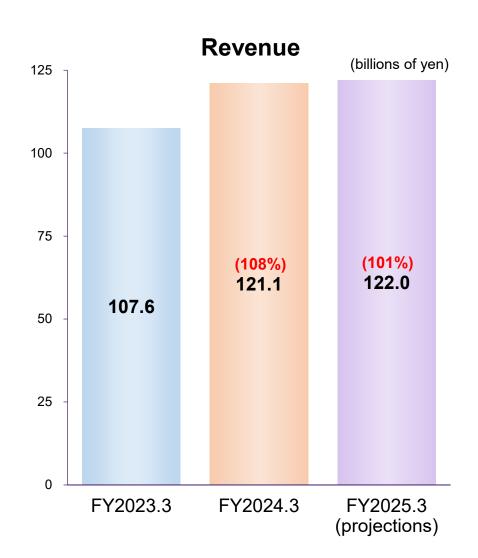
# Revenue by Region



<sup>\*</sup> Software products and music schools included



# **Segment Revenue and Core Operating Profit**



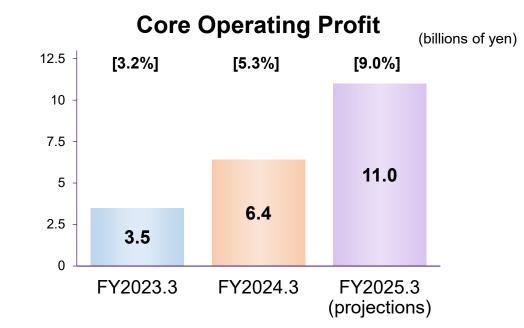
#### FY2024.3 Revenue increased due to strong B2B product sales

- Consumer product sales decreased due to downturn in market
- •B2B product sales increased significantly due to robust demand and the release of new products

### FY2025.3 Revenue from both consumer and B2B products projected to increase

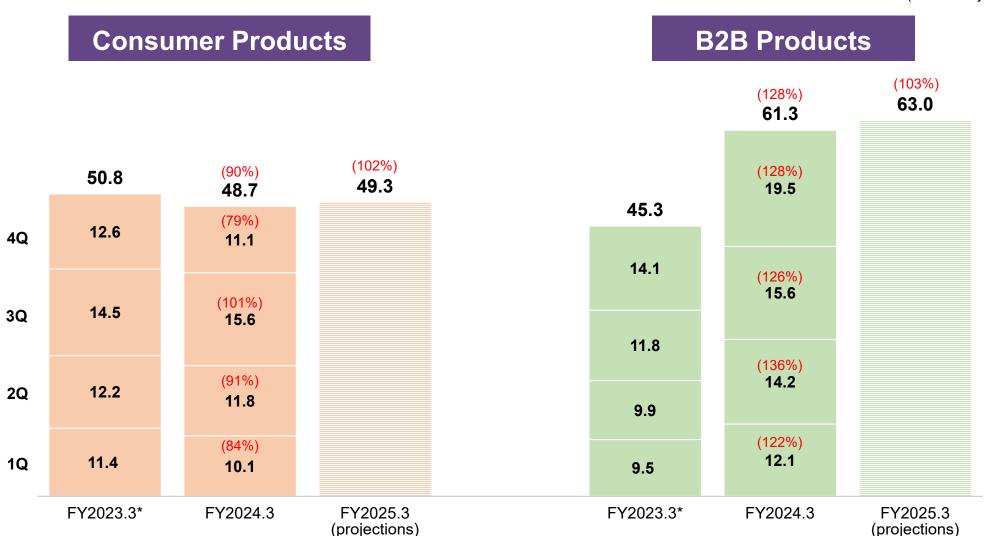
- •Consumer sales are projected to increase, led by music production and audio streaming products, despite downsizing the business by home audio products focusing on mid and high-end market.
- •B2B sales are projected to increase due to continued robust demand.

(Comments are on local currency basis)





# Revenue by Major Product Category

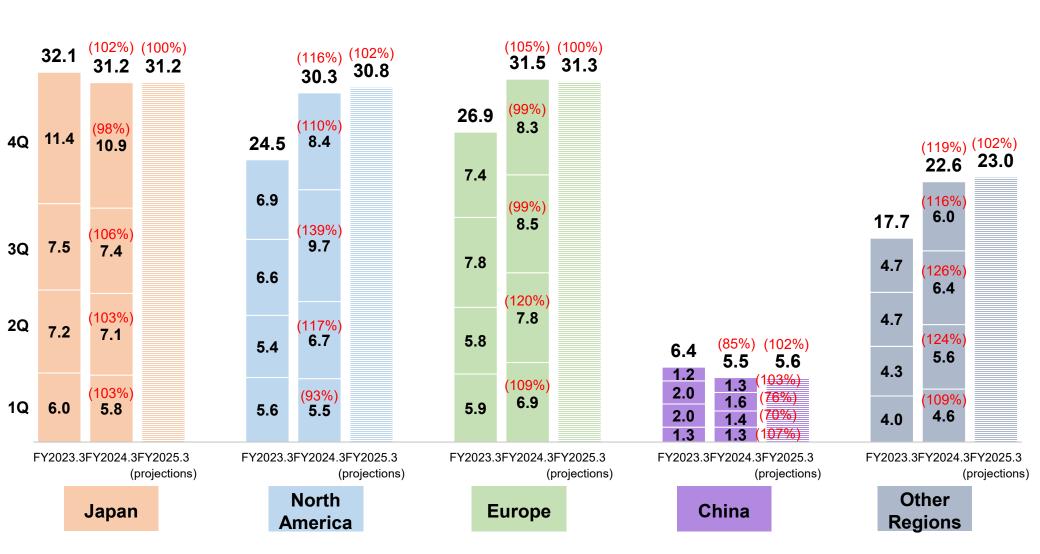


<sup>\*</sup>FY2023.3 figures have been adjusted to reflect the segment change from FY2024.3



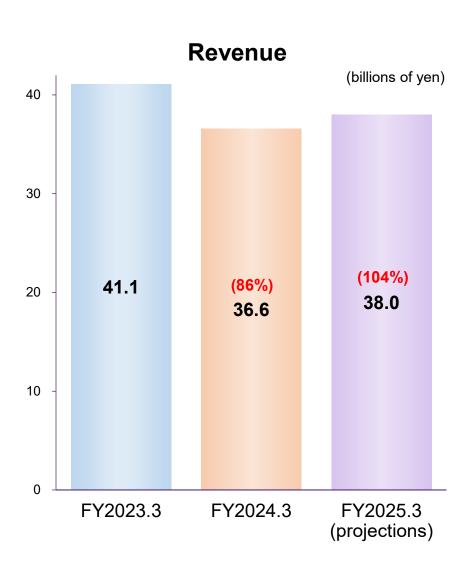
# Revenue by Region

**Musical Instruments** 





# Segment Revenue and Core Operating Profit



**Musical Instruments** 

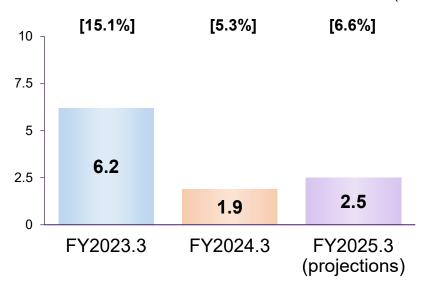
#### FY2024.3

- ·Sales of electronic devices increased with the increased adoption of automotive sound systems by automakers.
- ·Sales of automobile interior wood components and factory automation equipment decreased.
- · Golf products sales decreased significantly.

#### FY2025.3

•Revenue is projected to increase due to continuing expansion of automotive sound systems. (Comments are on local currency basis)

**Core Operating Profit** 





# 3. Other Financial Figures

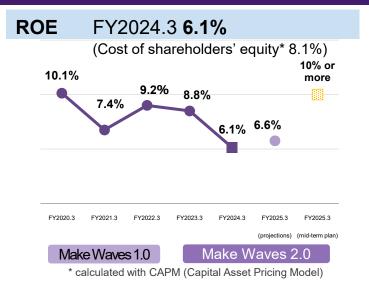


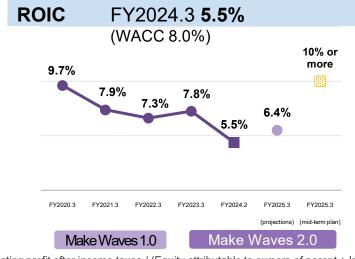
# **Balance Sheet Summary**

				<u> </u>
	As of March 31, 2023 (adjusted)	As of March 31, 2024	Change	As of March 31, 2025 (projections)
Cash and cash equivalents	103.9	101.6	-2.3	124.0
Trade and other receivables	75.4	88.0	12.6	88.0
Other financial assets	1.1	4.9	3.8	5.0
Inventories	153.7	164.1	10.5	142.0
Other current assets	12.6	10.7	-1.9	11.0
Non-current assets	247.5	297.5	50.0	297.0
Total Assets	594.2	666.8	72.6	667.0
Current liabilities	95.1	105.7	10.6	100.0
Non-current liabilities	41.2	49.3	8.2	49.4
Total equity	457.9	511.8	53.9	517.6
Total liabilities and equity	594.2	666.8	72.6	667.0



### ROE, ROIC and Shareholder Returns

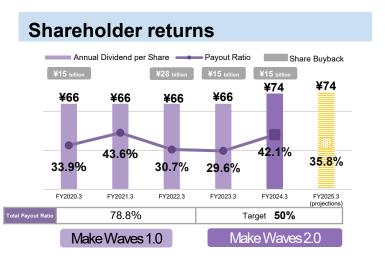


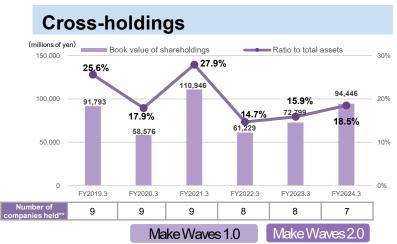


ROIC = Core operating profit after income taxes / (Equity attributable to owners of parent + Interest-bearing debt)

### <Evaluation of the current situations and policies for improvement>

Due to worsening revenue and profit, the ROE for the fiscal year was 6.1%, lower than the cost of shareholders' equity. We aim to achieve a ROE that exceeds the cost of shareholders' equity first by improving revenue and profit and steadily working to provide shareholder returns.

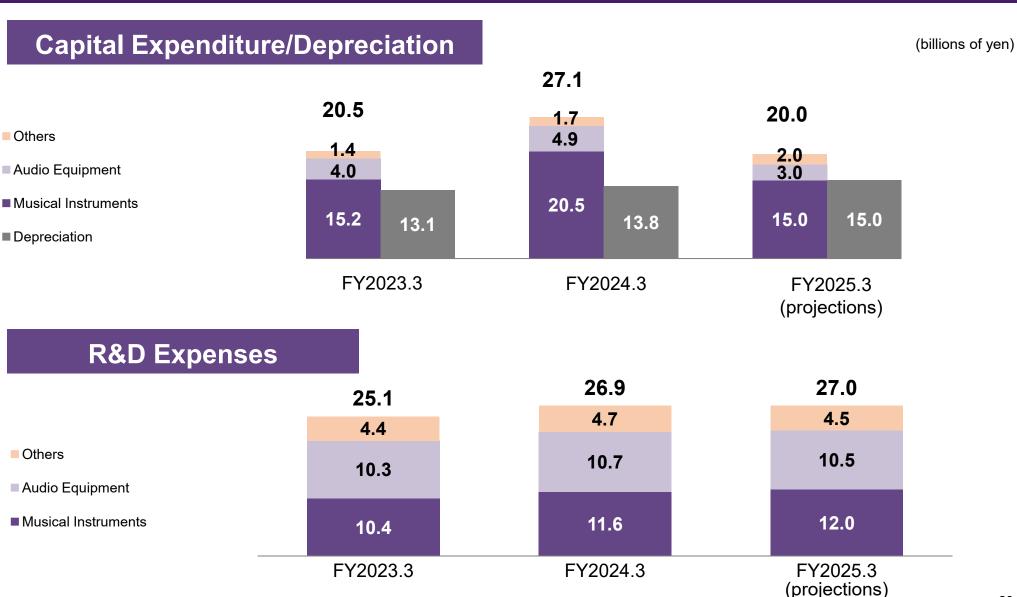


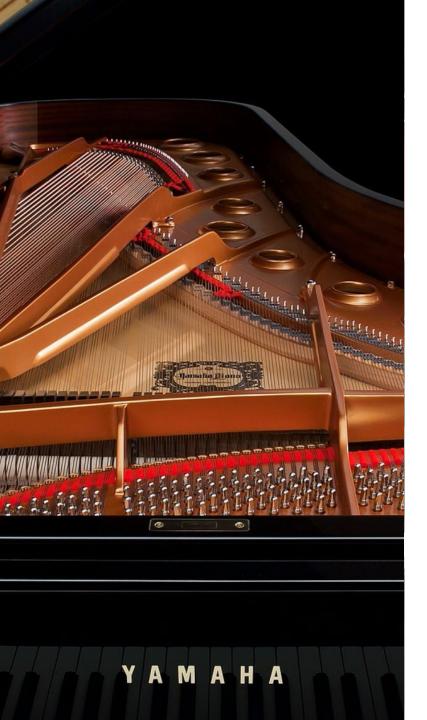


<sup>\*\*</sup> Listed companies excluding companies which the Company holds for the purpose of gathering information about information provision methods, etc., for shareholders While Yamaha strives to reduce cross-shareholdings on a continuous basis, the book value of shareholdings on the balance sheet and its ratio to total assets increased in 19 the fiscal year ended March 31, 2024 compared to the previous year due to the rise in stock prices



# Capital Expenditure/Depreciation and R&D Expenses





# 4. Topics



### Medium-Term Management Plan Progress in Non-Financial Targets

### Non-financial targets to enhance sustainable growth capability in the new society

**Further** strengthen the business foundation



Indicators to connect more with customers

#### Good

Yamaha Music ID registrations 2<sup>nd</sup> year cumulative result Mid-term target **3.25 million**/ 5.0 million New value creation indicators

#### Good

Number of new concept products introduced

2<sup>nd</sup> year cumulative result Mid-term target

9 models/ 20 models

#### Resilience indicators

#### Fair

Investment in production infrastructure

2<sup>nd</sup> year cumulative result Mid-term target

¥10.4 billion/ ¥35.0 billion

# Set sustainability as a source of value

**Enable Yamaha** colleagues to be more valued, more engaged, and more committed



Music culture promotion indicators

Environmental impact reduction indicators

#### Excellent

Support for instrumental music education

Cumulative total number of students: Mid-term target 2<sup>nd</sup> vear result

3.02 million/ 2.3 million in 7 countries/ 10 countries

#### Good

Sustainably sourced timber

2<sup>nd</sup> year result Mid-term target **64%**/75%

#### Fair

5% reduction in CO2 emissions by conserving energy (CO<sub>2</sub> emissions/ production volume)

> 2<sup>nd</sup> year result Mid-term target

+1%/-5%

#### Indicators for job satisfaction

#### Good

Employee engagement survey Positive response rate for job satisfaction Continuous improvement

> 2<sup>nd</sup> year result +1% improvement

### Gender Equality indicators

#### Excellent

Percentage of female managers

2<sup>nd</sup> vear result Mid-term target Global: 19.4%/ 19%

#### Indicators for workplace environment Good

Employee engagement survey Positive response rate for workplace environment

> Continuous improvement 2<sup>nd</sup> vear result

> > +1% improvement

### **Medium-Term Management Plan** Key Theme/ Further strengthen the business foundation

### (1) Develop closer ties with customers

Creating customer interactions that deliver an



Yamaha Music London, Yamaha's only European Flagship Store reopens (October 2023)

YOKOHAMA SYMPHOSTAGE

(June 2024)



Full-scale operation of Yamaha Music Philippines Yamaha exclusive store renewed (October 2023)



Shibuya Sakura Stage (Summer 2024)

#### **Expand business domain**

Expanded adoption of automotive sound systems 15 car models released by Japanese and Chinese manufacturers



Courtesy of Toyota Motor Corporation



2 XFORCE Courtesy of Mitsubishi Motors Corp.

#### https://device.vamaha.com/en/automotive\_sound/

### (2) Create new value

#### Create customer experiences unique to Yamaha

Provide new value utilizing AI technology



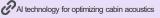




Al Voice Synthesis Technology

# Music:Al







#### Awarded Clarivate Top 100 Global Innovator

Selected as one of the Top 100 innovative companies in the world https://www.yamaha.com/ja/news\_release/2024/24031201/ (in Japanese only)

Offering new ways to enjoy audio and music Providing services through Yamaha Music Connect,

accelerating external partnerships







https://www.yamaha.com/en/about/business/music-connect/

### (3) Be more flexible and resilient

#### Strengthen supply capacity to respond to environmental changes

Enhancement of procurement resilience Semiconductor procurement company established in Malaysia

https://www.yamaha.com/ja/news\_release/2023/23122203/ (in Japanese only)

Rebuilding the foundation for manufacturing in Japan Reinforcing mother plant functions to drive global manufacturing

Transfer of

technology,











Commenced introduction of digital twin technology to overseas manufacturing plants, accelerated implementation of DX in manufacturing management.

### Fortifying our intellectual property infrastructure to generate innovation

Successful civil lawsuit ruling against a Chinese audio manufacturer and a Chinese musical instrument manufacturer.

https://www.yamaha.com/en/news\_release/2024/24012901/ https://www.vamaha.com/en/news\_release/2023/23101001/

# \*YAMAHA Make Waves

# Medium-Term Management Plan Key Theme/Further strengthen the business foundation

### (2) Create new value - Develop Products with Distinctive Individuality





NU1XA

Digital piano



P-525

#### Music synthesizer



MONTAGE M

### Bösendorfer grand piano



Tree of Life

Acoustic guitar



FG9

Line6 guitar amplifier



Catalyst CX series

#### Finger drum pad



**FGDP** 

Music production studio



SEQTRAK

Narikiri microphone



Narikiri microphone VOLUME2 Da-iCE

Digital mixer



DM7

Wireless LAN access point



WLX series

HiFi speaker



NS-800A/600A

#### Portable PA system



STAGEPAS 100

### Wireless musical instrument headphones



Headphone amplifier



HA-L7A

#### **USB** microphone



YCM series

#### **Gaming Mixer**



ZG02

### Automobile interior wood components



Decorative panels for car interiors

### **Medium-Term Management Plan** Key Theme/ Set sustainability as a source of value

[Environment]

(1) Build a value chain that supports the future of the earth and society

#### Reduce CO<sub>2</sub> emissions toward the carbon neutrality in 2050

Installed electric power monitoring systems at 13 locations, including headquarters and domestic and overseas production sites

Converted to renewable energy

- -Expanded solar power generation at Suzhou plant in China
- -Began construction of first large-scale solar power generation system in Japan at Kakegawa Plant

Climate change initiatives recognized

-Selected as a CDP2023 Climate Change "A List" company

#### Sustainable use of timber

Introduced internal standards for sustainably-sourced timber



Supervised by Preferred by Nature, an international environmental organization

Promoted the fostering and conservation activities for rare tree species used as materials for musical instruments



https://www.yamaha.com/ja/stories/environment/otonomori/

(in Japanese only)

Aim to create sustainable musical instruments Utilizing unused wood and thinned timber, and challenges to reduce plastic usage







(2) Enhance brand and competitiveness by contributing to comfortable lives

Aiming to achieve universal design for sound to help solve challenges faced by public institutions Omotenashi Guide app utilizing SoundUD technology







**Nurturing children's sensitivity through** "sound" experiences

Yamaha designs children's interactive musical space at the Metropolitan Museum of Art



Photo by Paula Lobo, Courtesy of Metropolitan Museum of Art

https://www.yamaha.com/en/tech-design/design/eventstopics/material-orchestra/

### Utilize sound technology to contribute to the reduction of traffic accident damage

Expand the adoption of emergency call and communication

https://www.vamaha.com/en/stories/feature/feature-07/

(3) Expand market through the promotion and development of music culture

### **Expand instrumental music** education initiatives in emerging countries

Music education promotion project in Columbia was selected for EDU-Port Japan supported project

(followed by Vietnam, Egypt, Brazil and India)

https://www.yamaha.com/ja/news\_release/2024/24022001/

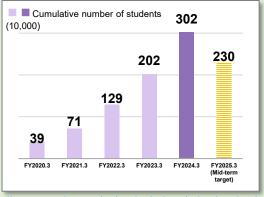
Start of Japanese music education using recorders in public elementary schools in India



Currently being developed in 8 pilot schools

https://www.yamaha.com/en/news\_release/2023/23051201/

#### Promoting musical instrument education in school music lessons



https://www.yamaha.com/en/stories/culture/school-project/



# Medium-Term Management Plan Key Thomas Enable Versible colleges

Key Theme/ Enable Yamaha colleagues to be more valued, more engaged, and more committed

### (1) Increase job satisfaction

### Support individual career development

Developed and structured job skills, and introduced talent management system in which employees design their own career paths

#### Support for diverse and flexible work styles

Launched internal open application system for mid-career hiring, side job system, etc.

# Provide opportunities for employees to directly interact with society and express their individual talents



Employee social contribution program

# (2) Promote respect for human rights and DE&I

### Develop an environment in which our diverse workforce can succeed

Supported the development of women leaders, including providing mentorship and training

Expand cross-border assignments to utilize global human resources

Conducted unconscious bias training to develop a culture of inclusivity

(All domestic employees and overseas plants)

https://www.yamaha.com/en/sustainability/diversity-equity-inclusion/

#### Awards for DE&I initiatives



https://www.yamaha.com/en/news\_release/2023/23110801/https://www.yamaha.com/en/sustainability/social/diversity/

(3) Foster open organizational culture where people can proactively take on challenges

## Foster a comfortable workplace culture, increasing the psychological safety

Continued various opportunities for communication in respective organizations

Workplace visits by the President (remote and on-site) 24 times annually, with a total of 1,370 participants



Implemented listening training to support an open organizational culture

### **Enhancement of health and safety**

Positioned the maintenance and improvement of the physical and mental health of its employees to be an important management theme.

Certified as a Health and Productivity Management Organization (White 500)



https://www.yamaha.com/ja/news\_release/2024/24031101/

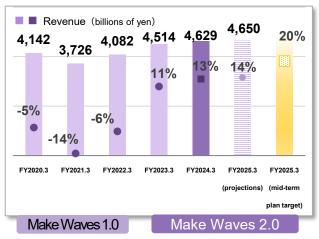
(in Japanese only

https://www.yamaha.com/en/sustainability/social/health-and-safety/



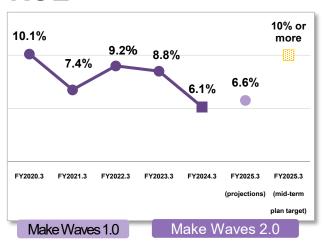
### **Medium-Term Management Plan Financial Indicators**

### Revenue/Revenue growth

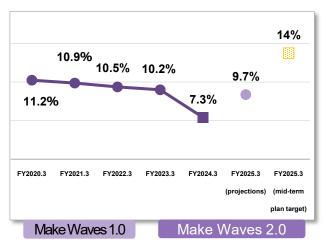


<sup>\*</sup>Cumulative growth rate for the mid-term plan period

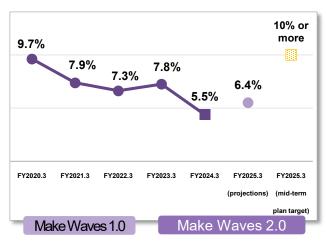
### **ROE**



### Core operating profit ratio



### **ROIC**





### **External Evaluation**

# Yamaha selected for all six ESG indices for Japanese equities adopted by the GPIF

FTSE Blossom Japan Index FTSE Blossom Japan Sector Relative Index New MSCI Japan ESG Select Leaders Index S&P / JPX Carbon Efficient Index

MSCI Japan Empowering Women Index (WIN)

Morningstar Japan ex-REIT Gender Diversity Tilt (GenDi J)





FTSE Blossom Japan Sector Relative Index

**2024** CONSTITUENT MSCI NIHONKABU ESG SELECT LEADERS INDEX

**2024** CONSTITUENT MSCI JAPAN EMPOWERING WOMEN INDEX (WIN)

S&P / JPX Carbon Efficient Index



FIRSE HISSES (the trading name of FIRSE HISSES (the trading name of FIRSE HISSES of International Lumide and Frank Hisses (Company) confirms that Yamaha Copronation has been independently assessed according to the FIRSE-HISSES of International Lumide FIRSE HISSES (the International Lumide and Frank Hisses) (Company) confirms that Yamaha Copronation has been independently assessed according to the FIRSE-HISSES (the International Lumide and First Hisses) (the

F1SE. Noses commiss that was the preference of the presentation of

THE INCLISION OF VAMANA CORPORATION IN ANY NECL IDDEX, AND THE USE OF NECL LODGE, TRADENBASE, SERVICE MANS OR INDEX NAMES HERBILL, DO NOT CONSTITUTE A SPRIGOSHER! TO REPORTION OF VAMANA CORPORATION BY NECL LODGE. ANY OF ITS AFFILIATES, THE OFFICE ADMINISTRATION OF NECL LODGE AND THE CONTROL OF NECL LODGE

#### https://www.yamaha.com/en/sustainability/related-information/evaluation/

### **Best Japan Brands 2024**

Selected for 10 consecutive years
Ranked 26th, 2 ranks up from the previous year,
and brand value grew by 14% year-on-year\*

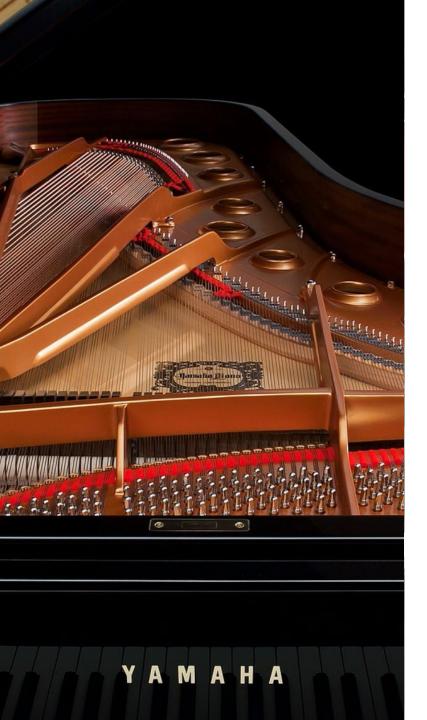
(US\$ million)

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<sup>\*</sup> The total value of the Yamaha brand which is the shared brand of Yamaha Corporation and Yamaha Motor Co., Ltd.

### Yamaha won an Award of Excellence at Nikkei Integrated Report Award 2023





# **Appendix**



# FY2024.3 4Q Summary (Three Months)

(billions of yet)							
		FY2023.3 4Q	FY2024.3 4Q	Cha	nge		
Revenue		113.2	121.1	7.9	+7.0%		
Core Operating P		7.1 (6.3%)	<b>5.9</b> (4.8%)	-1.3	-17.9%		
Net Pro	Net Profit *1		8.9	0.7	9.1%		
Exchange Rate(y	en)				-1.2%		
Revenue	US\$	132	149		Excluding the impact f exchange rate)		
(Average rate during the period) EUR		142	161				
Profit	US\$	133	147				
(Settlement rate)	EUR	140	152				

<sup>\*1</sup> Net profit is presented as net profit attributable to owners of parent on the consolidated financial statements.



# Performance by Business Segment (Three Months)

		FY2023.3 4Q	FY2024.3 4Q	Change	Exchange rate impact
	Revenue	72.2	77.1	4.9	6.2
Musical Instruments	Core Operating Profit	4.8	4.0	-0.9	1.4
	Core Operating Profit Ratio	6.7%	5.1%	-1.5p	
	Revenue	31.5	34.9	3.4	2.6
Audio Equipment	Core Operating Profit	1.8	2.3	0.6	0.4
	Core Operating Profit Ratio	5.6%	6.6%	1.1p	
IMC <sup>*1</sup>	Revenue	9.5	9.1	-0.4	0.5
Business	Core Operating Profit	0.6	-0.4	-1.0	0.3
and Others	Core Operating Profit Ratio	5.9%	-4.7%	-10.6p	



# **Full Year Other Income and Expenses**

				(billions of y
		FY2023.3	FY2024.3	FY2025.3 (projections)
Core Operating	Profit	45.9	33.7	45.0
Other Income	Profit from (loss on) disposal of fixed assets	-0	-0	-0.1
and Expenses	Others	0.6	-4.6	0.1
	Total	0.6	-4.7	0
Operating Profit		46.5	29.0	45.0
Financial	Dividends income	2.6	3.0	3.0
Income and	Others	1.5	5.7	-1.5
Expenses	Total	4.1	8.6	1.5
Profit before Inc	ome Taxes	50.6	37.6	46.5
Income taxes		-12.4	-7.9	-12.4
Net profit attributable to non-controlling interests		-0	-0.1	-0.1
Net Profit*1	antod as profit attributable to owners of the paren	38.2	29.6	34.0

<sup>\*1</sup> Net profit is presented as profit attributable to owners of the parent on the consolidated financial statements.

In this report, the figures forecast for the Company's future performance have been calculated on the basis of information currently available to Yamaha and the Yamaha Group. Forecasts are, therefore, subject to risks and uncertainties.

Accordingly, actual performance may differ greatly from our projections depending on changes in the economic conditions surrounding our business, demand trends, and the value of key currencies, such as the U.S. dollar and the euro.